




PROPERTY SHOWCASE

Exceptional properties deserve exceptional virtual tours.

In today's real estate market, the overwhelming majority of prospective home buyers are turning to the Internet to shop properties before calling a Realtor.

e PROPERTY SHOWCASE has distinguished itself from all other virtual tour providers by providing tours that showcase a property's unique and outstanding features using a cinematic style. Our Premiere tours are shot in High Definition Video, supplemented by high resolution still photography. We do not stitch photos together or use distortion producing 360° cameras. We show homes as they would be seen in an actual walkthrough using video with a moving Point Of View, and natural focal lengths. Our tours take more time and skill to produce, but the resulting product provides a beautifully realistic, emotional, and accurate presentation of the featured property.

PACKAGES

	 <i>Premiere</i>	 STANDARD	 CONSTRUCTION
Package price	\$1199	\$349	\$249
Custom web page included with stylized photo banner and text description	✓	✓	✓
Free listing on www.realtor.com included in package price	✓	✓	✓
Video coverage included (time on-site)	✓ 1080i High Definition Video: morning - evening (>8 hrs) Dolly, Steadicam, Tripod Supplemental Lighting	✓ Widescreen Video 2 hour span Tripod Only	✓ Widescreen Video 1 hour (exterior only) Steadicam, Tripod
Video post production	Hi-Def post production includes color correction, supplemental graphics (logos, photos, etc.), matched to VO & music	simple edit to music	simple edit to music
Custom voiceover narration (nationally known artist)	✓	--	--
Music included on video	✓	✓	✓
Video resolutions provided on webpage (in pixels)	720x405 & 384x216	384x216	384x216
DVD Video of tour included	✓	--	--
CD-ROM of still photos included	✓	--	--
Still photo coverage (digital SLR)	✓ morning – evening, exposure bracketing for hi-contrast situations	✓ 2 hour span interior/exterior	✓ 1 hour span exterior only
Photoshop processing of photos	composite or HDR processing of key interior rooms	limited	limited
Quantity (size in pixels) of photos provided on webpage (size in pixels)	16 (1000x562)	9 (800x450)	9 (800x450)
Customized links on webpage to builder's sites, realtor's sites, etc.	✓	✓	✓